

ATTENTION NORTH DIVISION  
CMAM, MARKET LEAD, CDAR, SDL, BCR, PSR

# SCORE in the STORE!

Earn Reward Points good for cool gear at [kdp Rewards.com](https://kdp Rewards.com) when you include Zero Sugar brands on your TM KDP displays from August 25 through October 19, 2024.



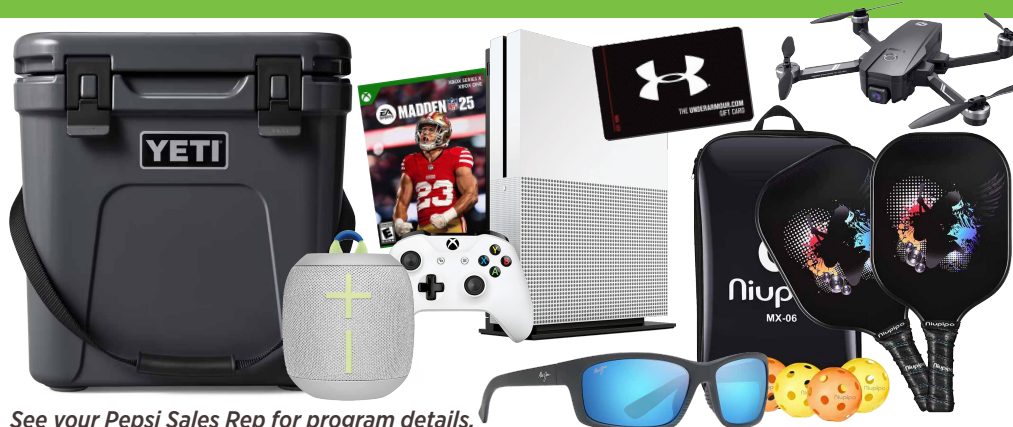
## HOW IT WORKS

- **LARGE FORMAT:** Earn 40 points for every display
- **SMALL FORMAT:** Earn 20 points for every display
- **MUST INCLUDE:** Dr Pepper ZERO, Schweppes ZERO and/or Crush ZERO
- All display pictures submitted **MUST** include a KDP ZERO Brand
  - Displays featuring Dr Pepper **MUST** include Dr Pepper ZERO
  - Displays not including Dr Pepper **MUST** include either Schweppes ZERO and/or Crush ZERO
- **MAX PAYOUT:** 200 Reward Points



Simply scan this QR code to submit qualifying display photos to [dp395.kdpdisplay.com](https://dp395.kdpdisplay.com)

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by October 25, 2024 for executions secured during the August 25 through October 19, 2024 incentive timing.
- On-line upload site will be disabled at 11:59 EST on October 25, 2024.



See your Pepsi Sales Rep for program details.

## HUNDREDS OF ITEMS TO CHOOSE FROM

Shop for rewards right away, or collect your reward points to shop for higher value items at a later date.

With new items added every month, your reward choices are endless.